

Microsoft Entra

Secure access for a connected world

Microsoft Entra encompasses all of Microsoft's identity and access capabilities. The Entra family includes Microsoft Azure Active Directory (Azure AD), as well as two new product categories: Cloud Infrastructure Entitlement Management (CIEM) and decentralized identity.

The products in the Entra family will help provide secure access to everything for everyone, by providing identity and access management, cloud infrastructure entitlement management, and identity verification.



Today's digital landscape and its challenges

- Increasing volume and sophistication of attacks
- Overlapping identity and access security tools
- Rapid expansion of diverse access points

Introducing Microsoft Entra...

Protect access to any app or resource

Safeguard your organization by protecting access to every app and every resource for every user.

Provide only necessary access

Discover and right-size permissions, manage access lifecycles, and ensure least privilege access for any identity.

Azure Active Directory

Safeguard your organization with identity and access management solution that connects people to their apps, devices, and data.

Microsoft is named a Leader in the November 2021 Gartner® Magic Quadrant™ for Access Management.^{1,2}

Gartner



Microsoft Entra

...our expanded vision for identity and access

Simplify the experience

Keep your users productive with simple sign-in experiences, intelligent security, and unified administration.

Secure and verify every identity

Effectively secure every identity including employees, customers, partners, apps, devices, and workloads across every environment.

Verified ID

Create, issue, and verify privacy-respecting decentralized identity credentials with an identity verification solution that helps you enable more secure interactions with anyone or anything.

Permissions Management

Discover, remediate, and monitor permission risks across your multicloud infrastructure with a cloud infrastructure entitlement management (CIEM) solution.



Microsoft is named as a leader in IDC MarketScape for WW Advanced Authentication for Identity Security.

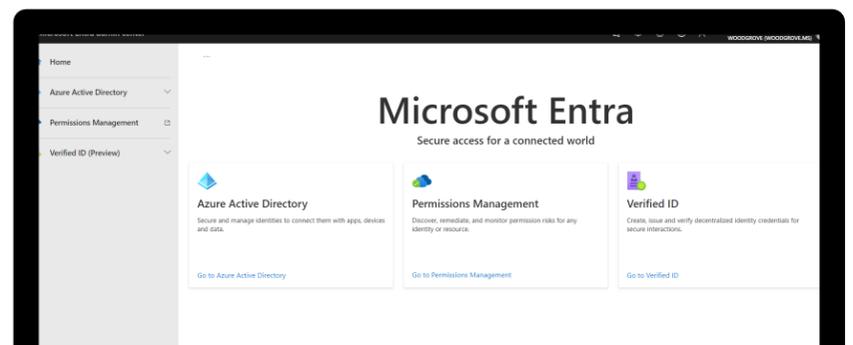
IDC

Admin Center

Oversee all your organization's identities in one place

The Microsoft Entra admin center consolidates control and visibility across your hybrid and multicloud identity infrastructure. This cohesive, easy-to-use portal is designed for identity security admins to verify and secure every identity; protect and ensure least-privilege access to apps, devices, and data; plus discover and remediate permission risks for any identity or resource.

Manage your identity infrastructure at entra.microsoft.com >>



Ready to learn more?

[Learn more >>](#)

[Implementation & technical guidance >>](#)

[Get started today >>](#)

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2. Gartner, Magic Quadrant for Access Management, 01 November 2021, Henrique Teixeira, Abhyuday Data, Michael Kelley.

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