



Headquartered in Brentwood, Tennessee, Brookdale Senior Living is the leading operator of senior living communities in the United States. It operates independent living, assisted living and dementia-care communities, and continuing care retirement centers with more than 1,100 communities in 47 states.

“With Project Online, we will have a much better cadence with rolling out new programs. It will truly support our change management efforts on what gets introduced and what to expect from a community operations standpoint.”

**Paul Nigro,**  
CIO, Brookdale Senior Living



## SITUATION

After achieving growth through strategic acquisitions, Brookdale had a large and decentralized IT environment. It wanted to streamline its PMO across the company and gain insight into resource capacity management. Brookdale is deploying Microsoft Project Online as a scalable, cost-effective enterprise solution.

## BENEFITS

- Increased efficiency; consolidated and standardized project management
- Improved resource management
- True executive dashboards
- Supports IT projects, non-IT projects, and strategic roadmapping