



YunZesc is an agency based in Fuzhou, China. It manages a 200-unit incubator business park that supports startups with office space and funding from the local government. It is one of 100 incubators in China—part of a key national initiative for economic development and innovation.

“We now have the flexibility to choose the best projects based on our strategic direction and adjust our investment plan accordingly. With the help of Microsoft Project Online, we can understand the progress of all projects more intuitively and optimize resource utilization.”

Xiaoye Luo,
Deputy General Manager, YunZesc



SITUATION

As a newly launched agency, YunZesc wanted an integrated, cloud-based solution to prioritize the projects and applications of the many startups vying for space—and share the results with stakeholders. Already using Office 365, YunZesc decided to deploy Project Online.

BENEFITS

- Enhanced employee collaboration and communication. Seamless integration with Skype for Business
- Easy to pull data to make presentations to key stakeholders
- Intuitive interface and increased standardization of criteria for applications and funding

Project