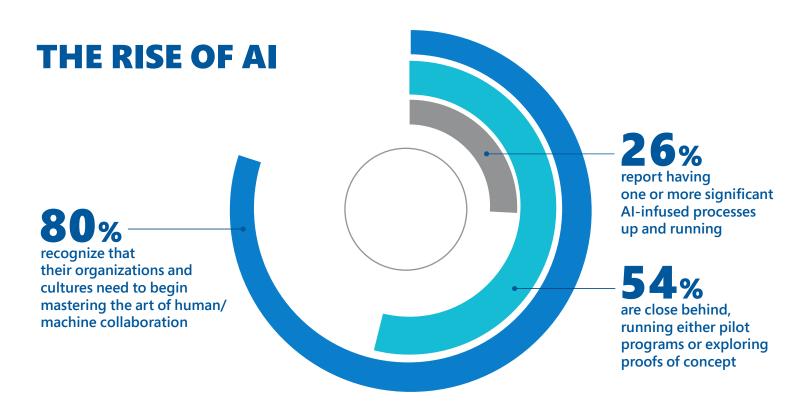
AI IS ON THE RISE

AND ITS IMPACT ON KNOWLEDGE WORKERS IS UNDENIABLE

We surveyed more than 350 U.S. executives to get their thoughts on artificial intelligence (AI) and its impact on knowledge workers. Here's what we learned.



THE FOCUS OF AI IS SHIFTING TOWARD KNOWLEDGE WORKERS



79%

agree AI and related technologies are having a transformational impact on workflows and tools for knowledge workers



80%

say that placing powerful
Al-fueled applications in the
hands of knowledge workers
is critical to productivity
and performance



84%

agree AI streamlines
processes, freeing knowledge
workers for more
creative, intuitive and
laterally thinking activities

COMPANIES BELIEVE AI BRINGS SEVERAL MISSION-CRITICAL BENEFITS TO KNOWLEDGE WORKERS

60%

monitoring/ preventing threats to business data 53% assistance with

data collection

47% streamlining

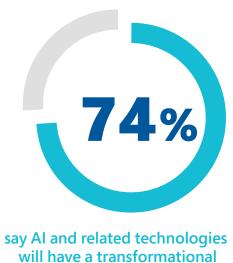
collaboration/ teaming 45%

serving the right data, information and documents for the task 44%

mining data for unseen insights and streamlining decision making

AI IS IMPACTING—AND WILL IMPACT— COMPANIES, ENTIRE INDUSTRIES AND SOCIETIES





impact on their industry



say AI and related technologies will have a transformational impact on society

Forbes insights

will have a transformational

impact on their company