

Grand Rounds with Microsoft Teams



Microsoft Teams wins Best in KLAS as the 2021 top video conferencing platform for healthcare. Read more >

Microsoft Teams can host Grand Rounds and eliminate tech barriers to enable and optimize knowledge and content sharing for healthcare professionals and communities of practice.

Create a rich attendee experience

Support and deliver interactive <u>Grand Rounds</u> with closed captions, polling, live reactions, chat, whiteboarding, and more for real-time audience participation, or provide seamless view-only streaming for larger audiences.

Customize engaging presentations

Presenters can choose webinars for **greater flexibility** and **better control** over the flow of presentations or opt to **integrate large audience broadcasting** with live event advanced production capabilities.

Glean insights from attendee registration

Easily track continuing education credits for attendees, generate attendee registration and attendance reports, and leverage data with optional targeted marketing campaigns via webinar integration with CRM and Marketing Automation apps.

832%

Support data privacy and compliance

Host controls help enable a secure experience in Teams so unidentified users cannot join Grand Rounds, and when data is shared, the security, compliance, and manageability of Microsoft 365 helps protect PHI data with HIPAA-compliant policies.

OUTCOMES A study conducted by Forrester Consulting* found that:

4 hours

Microsoft Teams users save 4 hours per week from improved collaboration and information sharing.

45 mins Microsoft Teams saves users 45 minutes per week collaborating with colleagues.

17.7% Decision makers improve their time-to-decision by 17.7%.

Microsoft Teams users have seen improved ROI of 832% over 3 years.

*Source: The Total Economic Impact™ of Microsoft Teams, April 2019, a commissioned study conducted by Forrester Consulting, based on a standard 5,000-user organization over the course of 3 years.

Determine the right Teams format to support your Grand Rounds needs and enable new capabilities





Will less than 1,000 people attend who require full audience participation? Do you want to include customized attendee registration options? Do you want to leverage full functionality of the <u>Teams meeting experience</u>?

If you answered yes to any of the above, go to webinars. If you answered no, go to live events.

Webinars

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Create

and **design**

Use Microsoft **Teams** to create a **Grand Rounds webinar**. Identify presenters and make your **customizable sign-up page**.

Receive automatic email meeting invites.

Add **polls** to your meeting for real-time participation. Hold interactive webinars for up to **1,000 attendees** with view-only overflow capabilities.

Live events

Use Microsoft **Teams** to create your **Grand Rounds live event**.

Identify presenters, select a production method, and **schedule your event**.

Organizers and presenters receive automatic email invites and attendees can easily attach or share the invite link.

Broadcast event to up to 10,000 attendees.

Use custom content and video views with multiple speaker spotlight and presenter layouts for presentations with panel discussions.

Use <u>presenter view</u> to see notes, slides, and your audience.

Mute all attendees so they are unable to unmute themselves or share their video.

Prepare and conduct

Use **host controls** to remove people from webinar, disable chat, or mute all.

Polling, recording, closed captions, and attendee reactions are available during the webinar.

Use **advanced streaming platforms** and **production capabilities** via external apps or devices to reach large audiences.

Easily share **content and video feed** while presenting.

Recording, live and closed captions in up to six languages, and a moderated Q&A are available during the event.



View attendance and interactions during the webinar.

Download **registration reports** to see who joined and for how long.

Drive continuous engagement with **CRM** and **Marketing**. Use automation apps such as **Dynamics 365** for **marketing funnels**.

Download **live event usage reports** to view event information, including event status, start time, views, and production type.

Receive a **narrative transcript** of the event based on closed captions.

Learn more

<u>Learn how to create and</u> <u>manage a webinar or live</u> <u>event, step-by-step ></u> Learn about privacy, security, and compliance in Microsoft Teams > <u>Learn how to make</u> <u>the most of your Microsoft 365</u> <u>subscription ></u>