

# Virtual classes with Bookings



Microsoft Teams wins Best in KLAS as top video conferencing platform for healthcare. Read more ≥

Create and customize virtual classes for your organization that cover a variety of topics for prospective new patients through an easy-to-use platform with interactive learning options.

#### Schedule a tailored virtual class

Design virtual classes with Bookings to include a wide array of topics, collect custom fields, designate a maximum number of attendees, add optional pricing, and assign staff to classes with easy filtering options and calendar views.

### Customize sign-up

Enable easy sign-up with three options: self-service registration on the web, Bookings API to programmatically make an appointment, or have a scheduler manually add attendees from an existing list through the Bookings app integrated in Teams.

#### Reduce no shows to maximize attendance

Notify prospective attendees of your virtual class with meeting invites and customized email reminders or SMS notifications. Download attendance reports to receive a class roster.

17.7%

832%

#### Deliver an interactive class

Create a rich attendee experience with spotlighting, presenter mode, a whiteboard app, breakout rooms, and more, for real-time audience participation without compromising privacy on a HIPAA-compliant platform.

## **OUTCOMES** A study conducted by Forrester Consulting\* found that:

4 hours Microsoft Teams users save 4 hours per week from improved collaboration and information sharing.

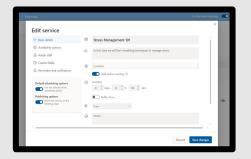
45 mins Microsoft Teams saves users 45 minutes per week collaborating with colleagues.

Decision makers improve their time-to-decision by 17.7%.

Organizations using Microsoft Teams have seen improved ROI of 832% over 3 years.



Calendar view of a virtual class in Bookings



Add services and assign staff in Bookings

# Virtual classes with Bookings in action



virtual class

Set up and schedule a

Use <u>Bookings in Teams</u> to create a virtual class based on your industry and topic, and schedule recurring or one-off classes with the option to create custom fields or questions and collect information on repeat attendees.

Create a group class, add a new service related to your healthcare specialty, set a maximum number of attendees, or include optional pricing with Bookings.

Assign staff to your class and easily switch between calendars in Bookings with an option to filter by staff role and services.

Optimize your class calendar with Bookings through web-based integration with Outlook and a gain a unified view across multiple staff members' calendars and availability.



Sign-up virtual class attendees Leverage one of the following customizable sign-up options in Bookings to best meet your needs:

- 1. Enable **self-service**, **web-based scheduling** via a sign-up portal so attendees receive and can share a link to the class.
- 2. Allow a scheduler to make **manual bookings with existing rosters** and access attendee lists and contact information in the **Bookings mobile app**.
- 3. Use **Bookings APIs** to make the appointment so calendar owners and organizational admins can **define** and **customize appointment details**.

Use  $email\ reminders$  and SMS notifications in Bookings to maximize attendance and track no-shows.

Attendees can easily join your virtual class from a mobile device or on the web. For an optimal experience we recommend using Teams, a **HIPAA compliant platform**.



**Hold** the virtual **class** 

Hold interactive classes that allow for **custom content** and **video views** and include features such as **multiple speaker spotlight, various presenter modes, polling, the whiteboard app, attendee chat, Q&A,** and **breakout rooms** so large classes can be divided into smaller groups.

Conduct a tension free meeting with **host controls** that allow admins to remove attendees from class, disable chat, or mute all.

Ask attendees to join the virtual class with first name or initials only for privacy and anonymity.

Download an attendance report in Bookings for a class roster with timestamps of when attendees joined.

#### Learn more

<u>Learn how to create and</u> <u>manage a virtual class in</u> Bookings, step-by-step > <u>Learn about privacy, security, and compliance in Microsoft Teams ></u>

Learn more about getting started with Microsoft Bookings >