

Do more with less with the Microsoft Cloud

Seven ways to maximize the value of your technology investments

Leaders are looking for solutions to give their businesses more agility, more productivity, and more time to focus on what matters. Learn how the Microsoft Cloud can help you increase impact and reduce costs in the face of a rapidly changing world.



Key trends impacting the business landscape

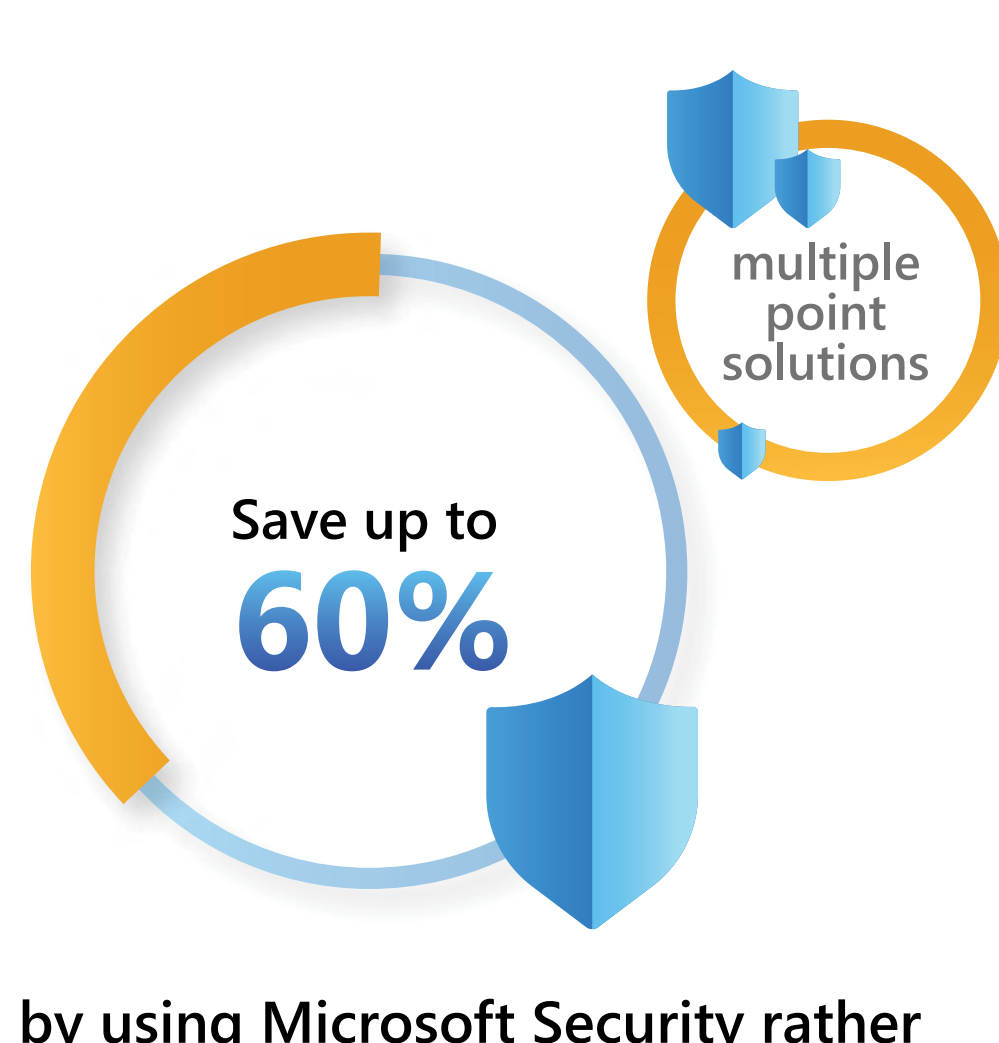
- Widespread macroeconomic uncertainty
- Increasingly sophisticated cyberthreats
- Evolving hybrid work needs
- Expanding IT perimeter
- Changing customer expectations
- New data protection regulations
- Resource constraints

01

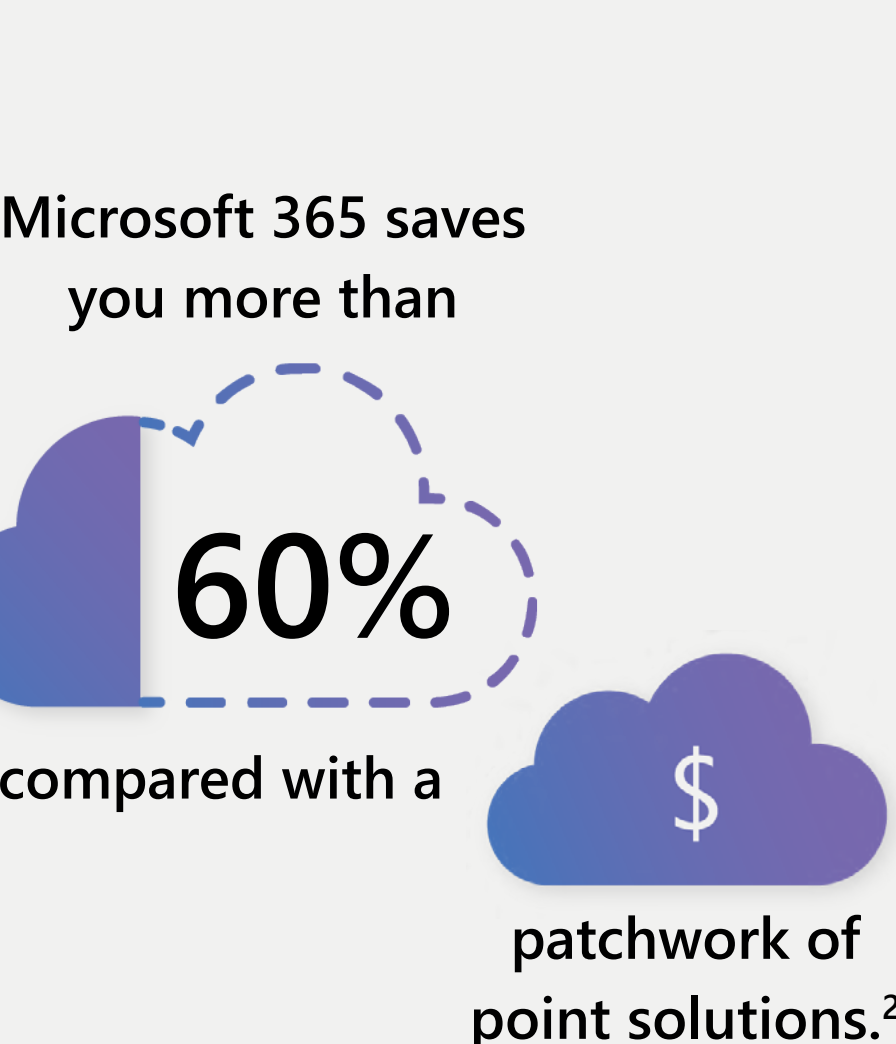
Get comprehensive security

Help protect everyone, everywhere with Microsoft Security. Eliminate gaps and get the simplified, comprehensive protection and expertise you need to innovate and grow in a changing world.

[Learn more >](#)



by using Microsoft Security rather than multiple point solutions.¹



Microsoft 365 saves you more than

60%

compared with a

\$

patchwork of point solutions.²

02

Empower a digitally connected workforce

Simplify IT management and reduce costs with Microsoft 365—the cloud-first platform for all the ways people work today.

[Learn more >](#)

03

Unlock value with data and AI

Move beyond the integration tax that comes with point solutions. Azure provides a unified, secure, and governed data & AI platform that supports hybrid and multicloud solutions.

[Learn more >](#)

Azure SQL Managed Instance is up to



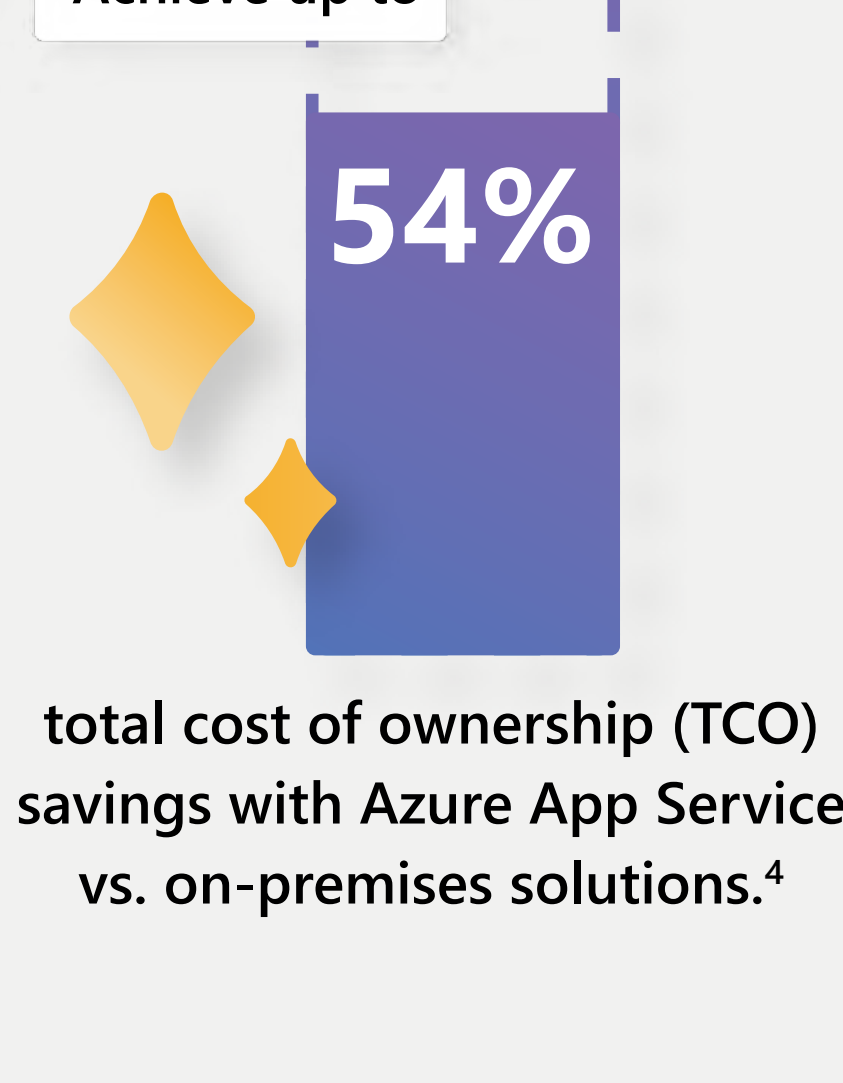
and 90 percent less expensive than the leading competitor.³

04

Modernize your app experiences

Modernize fast and gain efficiencies with limited resources by bringing your solutions to the Azure App Service—a fully-managed platform for creating resilient web and mobile experiences.

[Learn more >](#)



Achieve up to

54%

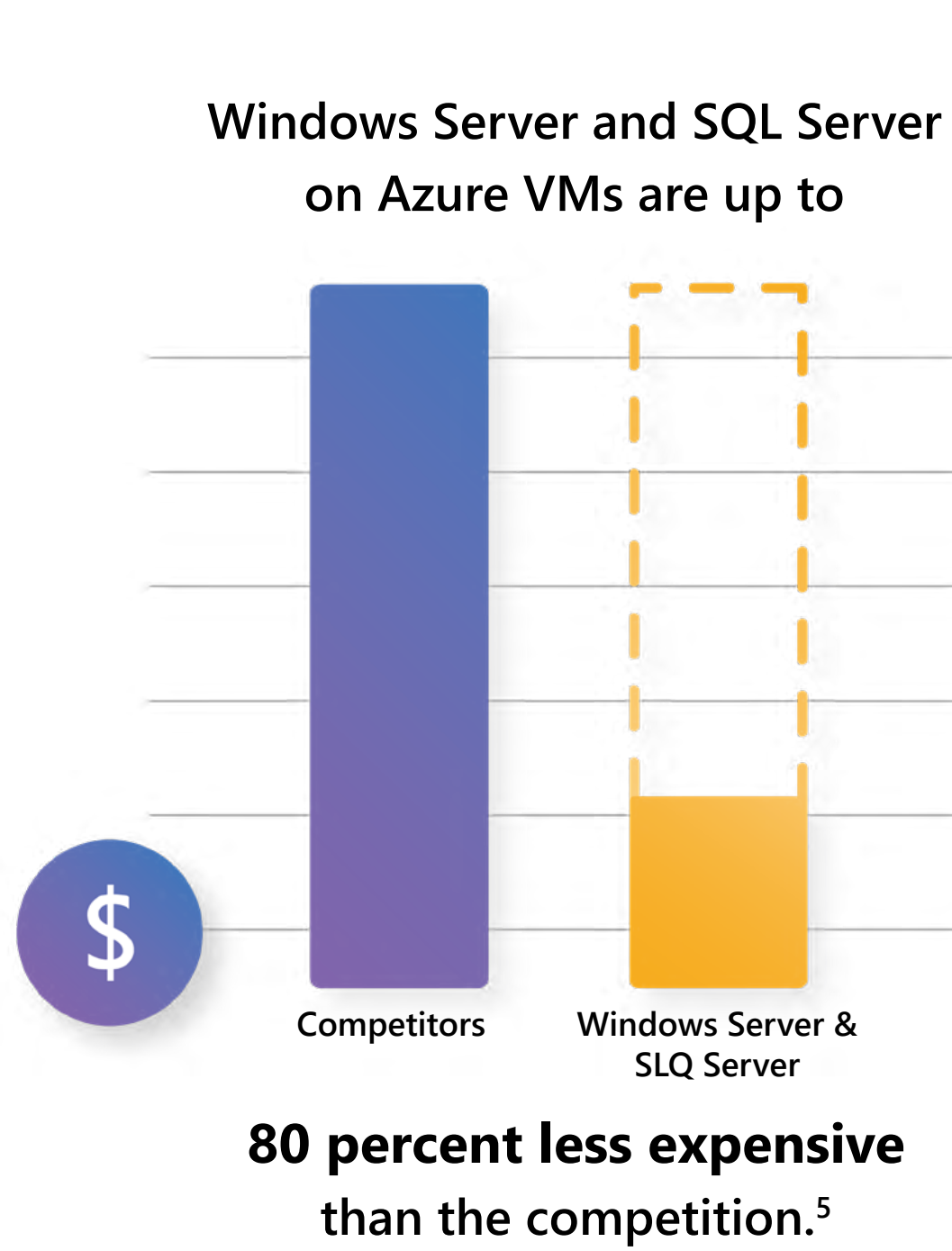
total cost of ownership (TCO) savings with Azure App Service vs. on-premises solutions.⁴

05

Migrate to the cloud and optimize investments

Improve time-to-value and reduce costs with the most complete tech stack, from cloud to edge. Maximize your existing investments, innovate on your terms, and run any workload on Azure with more agility, resiliency, and security.

[Learn more >](#)



Windows Server and SQL Server on Azure VMs are up to

80 percent less expensive than the competition.⁵

\$

Competitors

Windows Server & SQL Server

06

Move your business forward

Enable more technical capacity and more cost-effective development by empowering everyone across the organization with Microsoft Power Platform.

[Learn more >](#)



PG&E and Cognizant saved

75,000 work hours

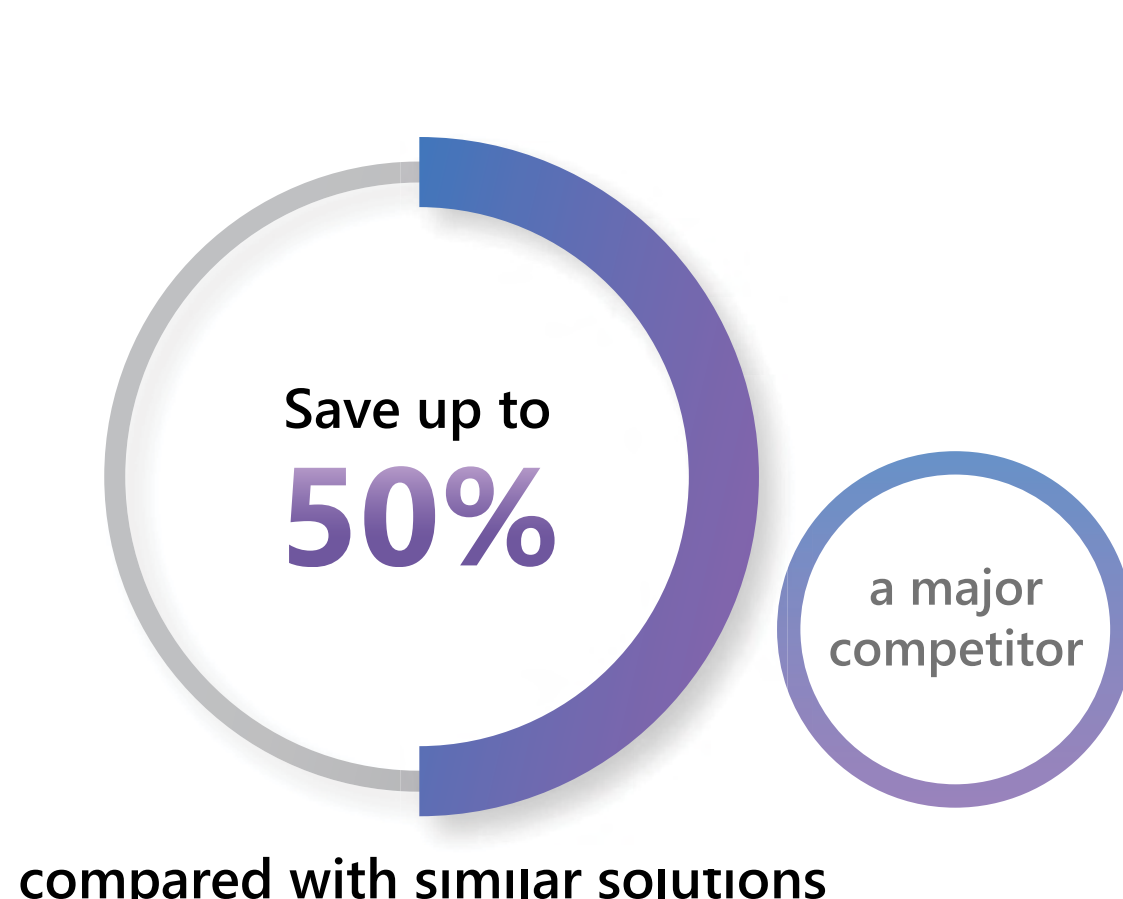
using Microsoft Power Platform, and they expect to save a further 645,000 hours.⁶

07

Expand your capabilities

Deliver greater operational efficiency and breakthrough customer experiences with Microsoft Dynamics 365. Connect people, data, and processes across the organization.

[Learn more >](#)



compared with similar solutions from a major competitor.⁷

Achieve more with the most trusted and comprehensive cloud

As business leaders look to invest in their short- and long-term success—beyond digital transformation and toward digital perseverance—they'll need a trusted technology partner. A partner that can take them from one-off solutions to an integrated cloud capable of driving meaningful business outcomes. When combined, Microsoft's industry-leading solutions enable unmatched integration, speed, security, and productivity. That's the power of the Microsoft Cloud.



"Doing more with less means applying technology to amplify what you're able to do across an organization so you can differentiate and build resilience."

— Satya Nadella, Chairman and CEO, Microsoft

¹ Savings based on publicly available estimated pricing for other vendor solutions and Web Direct/Base price shown for Microsoft offerings.

² Based on publicly available list prices of point solutions for identity and access, content and productivity, chat and collaboration, and meetings, vs. comparable Microsoft 365 solutions.

³ Price-performance claims based on data from a study commissioned by Microsoft and conducted Principled Technologies, April 2022.

⁴ Michael Delzer, KK Verma, and Evan Chisholm, *Costs and Benefits of .NET Application Migration to the Cloud v2.0*, Gigaom.com, Apr 12, 2022.

⁵ Microsoft, "Pay Less with Azure," Microsoft.com, June 4, 2021.

⁶ "Cognizant Case Study," Microsoft.com, accessed September 1, 2022.

⁷ Savings estimated based on US pricing for Salesforce and Microsoft offerings as published on their websites. Microsoft internal research, September 2022.