

# Do more with less with the Microsoft Cloud

## Seven ways to maximise the value of your technology investments

Leaders are looking for solutions to give their businesses more agility, more productivity and more time to focus on what matters. Learn how the Microsoft Cloud can help you increase impact and reduce costs in the face of a rapidly changing world.



### Key trends impacting the business landscape

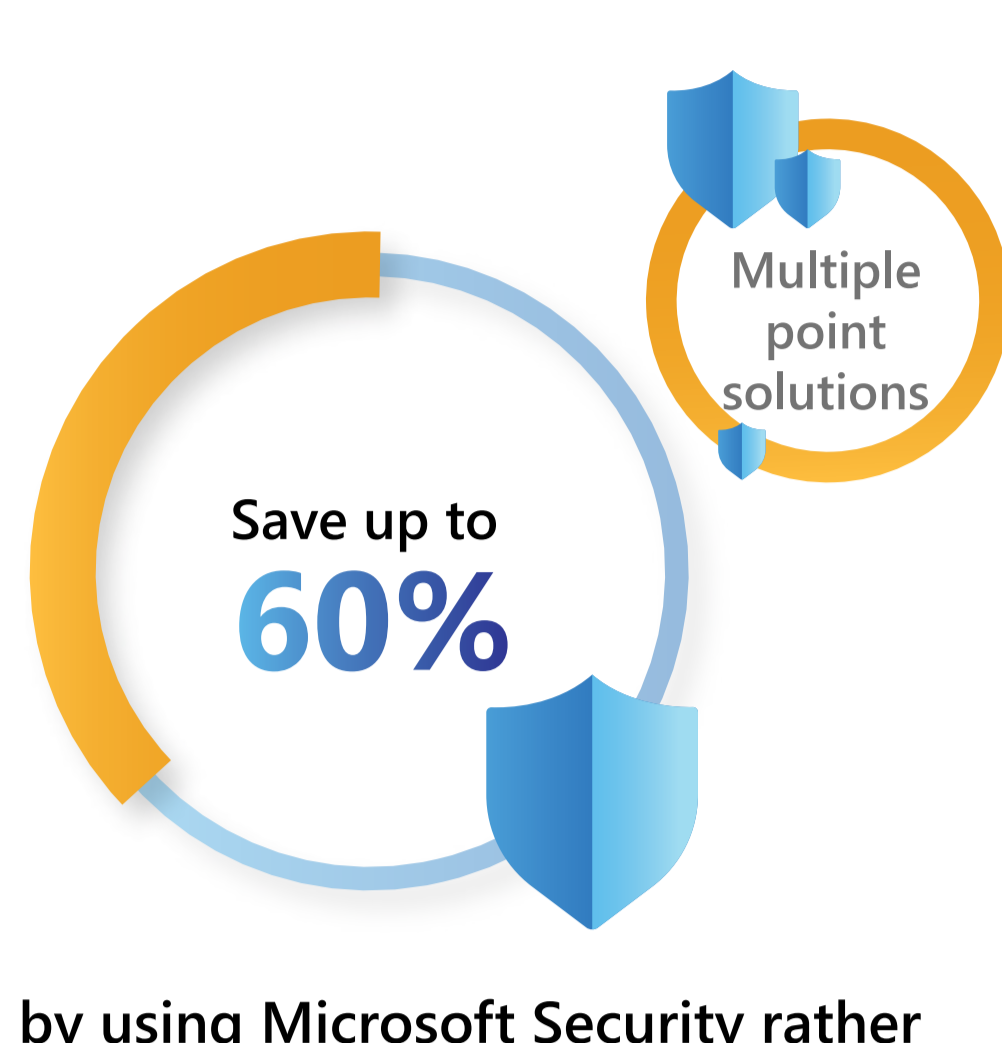
- Widespread macroeconomic uncertainty
- Increasingly sophisticated cyberthreats
- Evolving hybrid work needs
- Expanding IT perimeter
- Changing customer expectations
- New data protection regulations
- Resource constraints

## 01

### Get comprehensive security

Help protect everyone, everywhere with Microsoft Security. Eliminate gaps and get the simplified, comprehensive protection and expertise you need to innovate and grow in a changing world.

[Learn more](#)



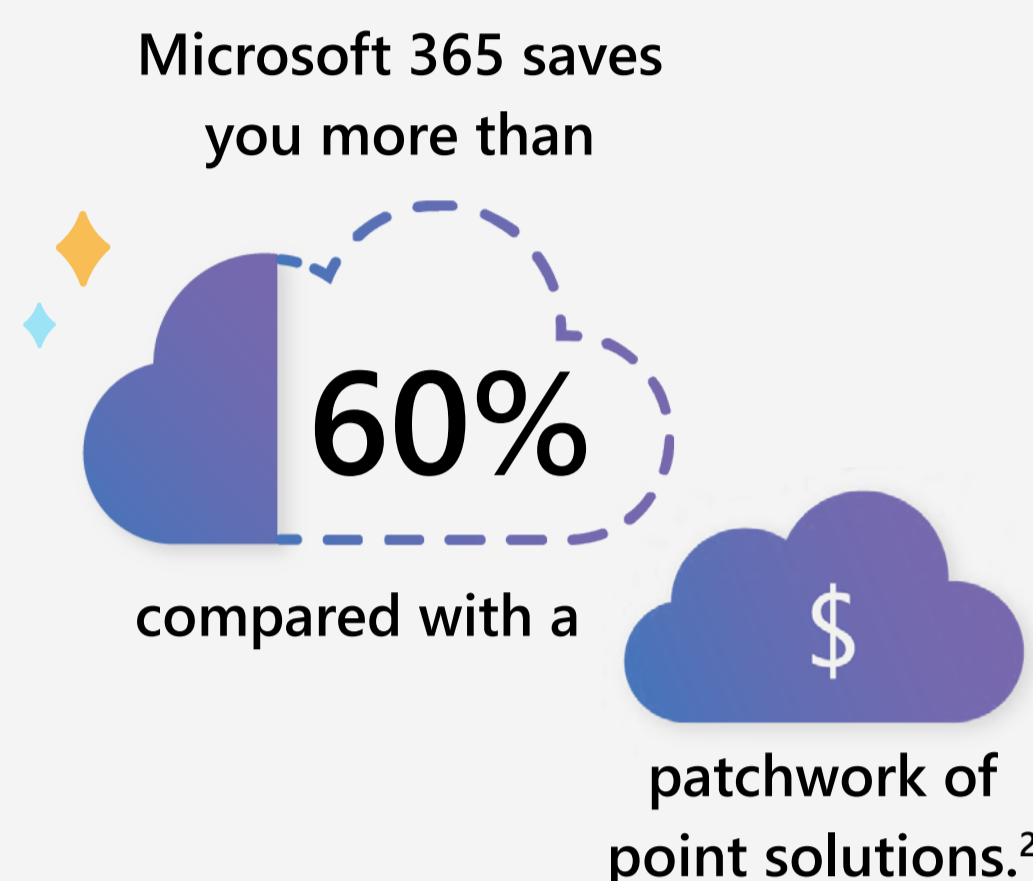
by using Microsoft Security rather than multiple point solutions.<sup>1</sup>

## 02

### Empower a digitally connected workforce

Simplify IT management and reduce costs with Microsoft 365 – the cloud-first platform for all the ways people work today.

[Learn more](#)

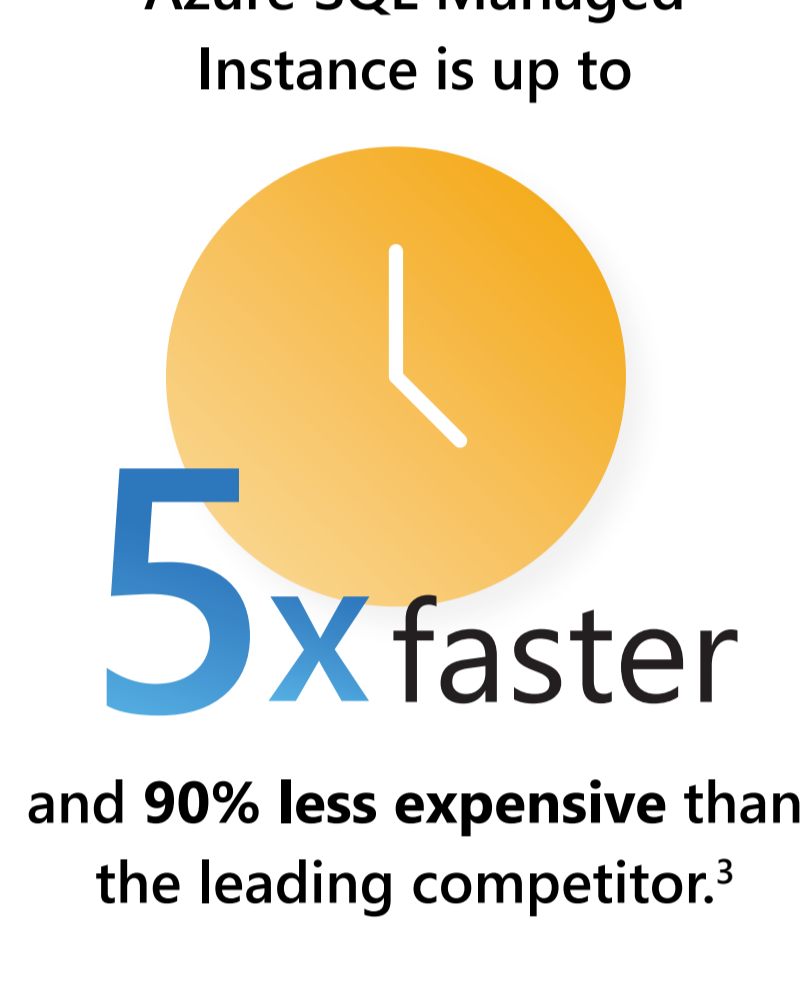


## 03

### Unlock value with data and AI

Move beyond the integration tax that comes with point solutions. Azure provides a unified, secure and governed data & AI platform that supports hybrid and multicloud solutions.

[Learn more](#)

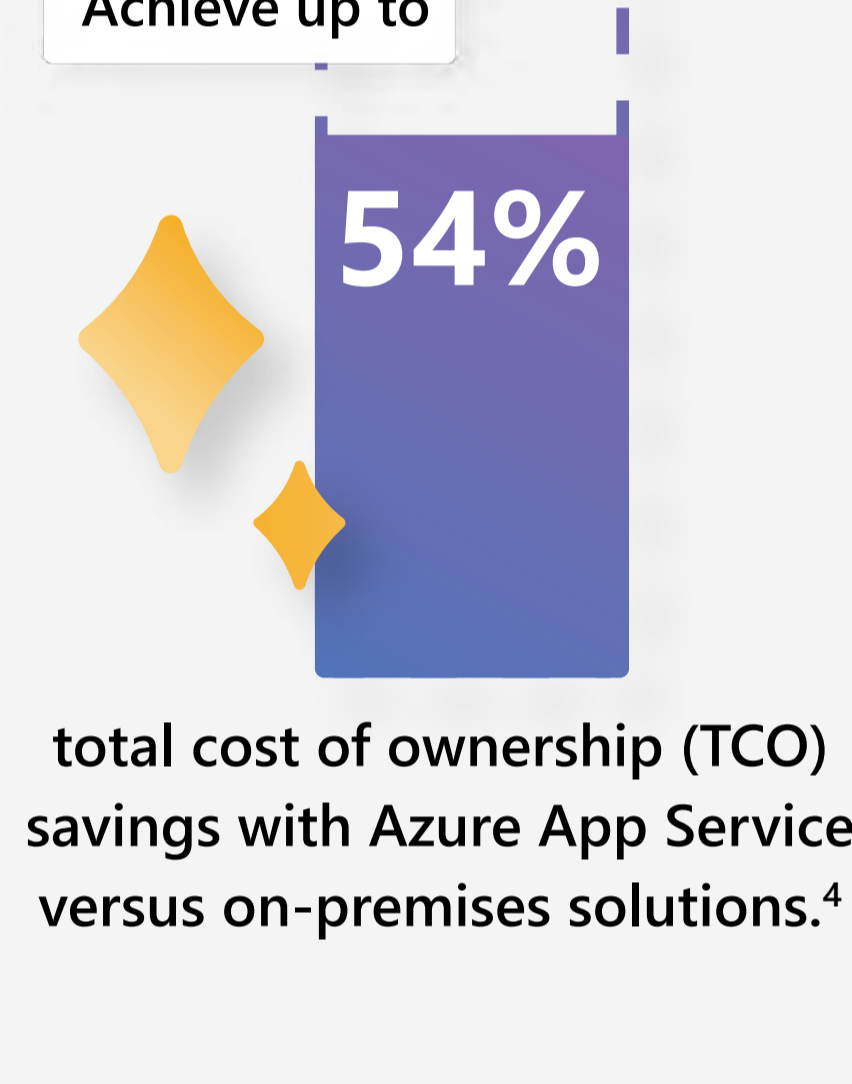


## 04

### Modernise your app experiences

Modernise fast and gain efficiencies with limited resources by bringing your solutions to the Azure App Service – a fully-managed platform for creating resilient web and mobile experiences.

[Learn more](#)

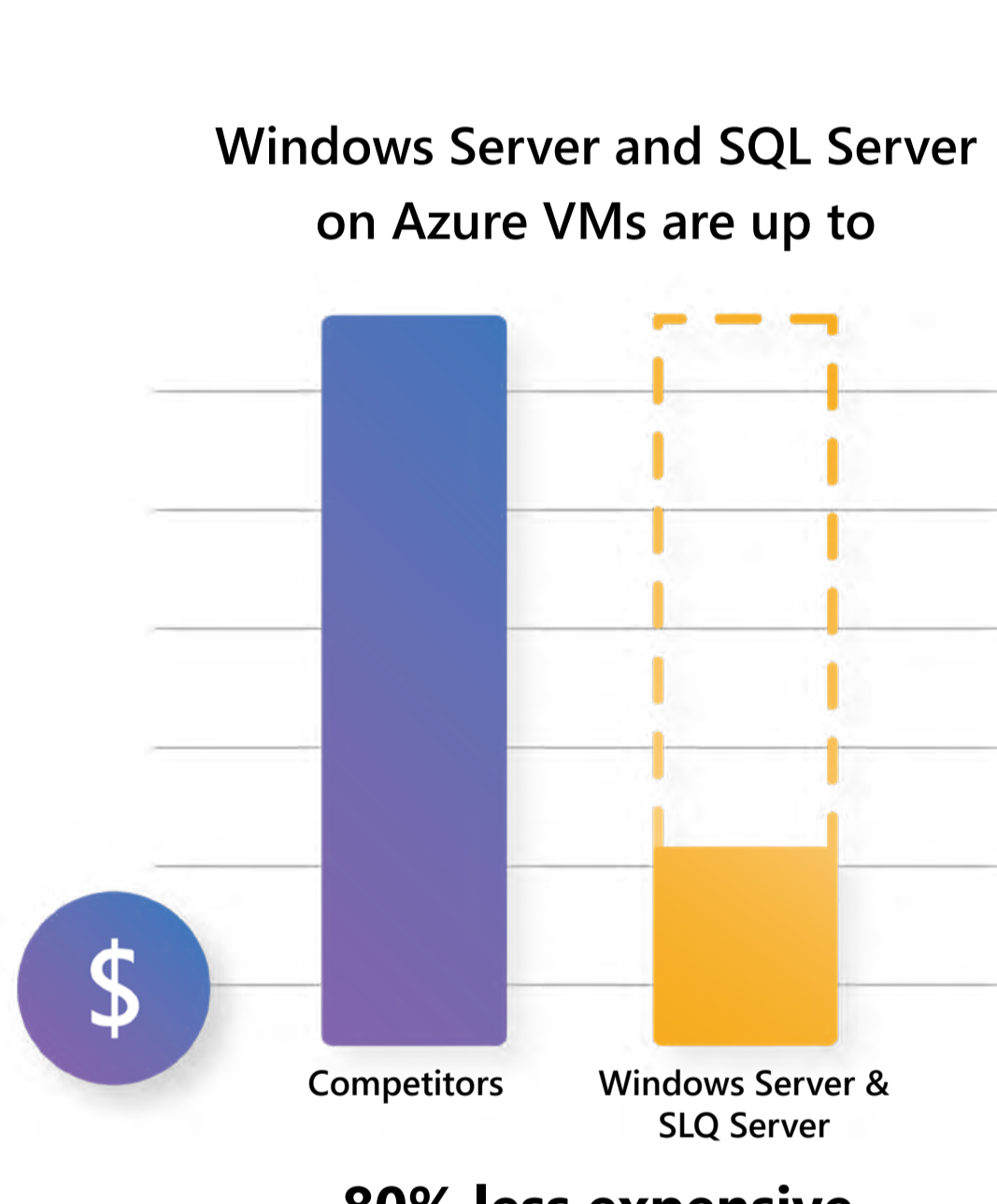


## 05

### Migrate to the cloud and optimise investments

Improve time-to-value and reduce costs with the most complete tech stack, from cloud to edge. Maximise your existing investments, innovate on your terms, and run any workload on Azure with more agility, resiliency and security.

[Learn more](#)



## 06

### Move your business forward

Enable more technical capacity and more cost-effective development by empowering everyone across the organisation with Microsoft Power Platform.

[Learn more](#)



## 07

### Expand your capabilities

Deliver greater operational efficiency and breakthrough customer experiences with Microsoft Dynamics 365. Connect people, data and processes across the organisation.

[Learn more](#)



compared with similar solutions from a major competitor.<sup>7</sup>

## Achieve more with the most trusted and comprehensive cloud

As business leaders look to invest in their short- and long-term success – beyond digital transformation and toward digital perseverance – they'll need a trusted technology partner. A partner that can take them from one-off solutions to an integrated cloud capable of driving meaningful business outcomes. When combined, Microsoft's industry-leading solutions enable unmatched integration, speed, security and productivity. That's the power of the Microsoft Cloud.



– Satya Nadella, Chairman and CEO, Microsoft

<sup>1</sup> Savings based on publicly available estimated pricing for other vendor solutions and Web Direct/Base price shown for Microsoft offerings.

<sup>2</sup> Based on publicly available list prices of point solutions for identity and access, content and productivity, chat and collaboration and meetings, versus comparable Microsoft 365 solutions.

<sup>3</sup> Price-performance claims based on data from a study commissioned by Microsoft and conducted Principled Technologies, April 2022.

<sup>4</sup> Michael Delzer, KK Verma and Evan Chisholm, *Costs and Benefits of .NET Application Migration to the Cloud v2.0*, Gigaom.com, Apr 12, 2022.

<sup>5</sup> Microsoft, 'Pay Less with Azure', Microsoft.com, June 4, 2021.

<sup>6</sup> 'Cognisant Case Study', Microsoft.com, accessed September 1, 2022.

<sup>7</sup> Savings estimated based on US pricing for Salesforce and Microsoft offerings as published on their websites. Microsoft internal research, September 2022.