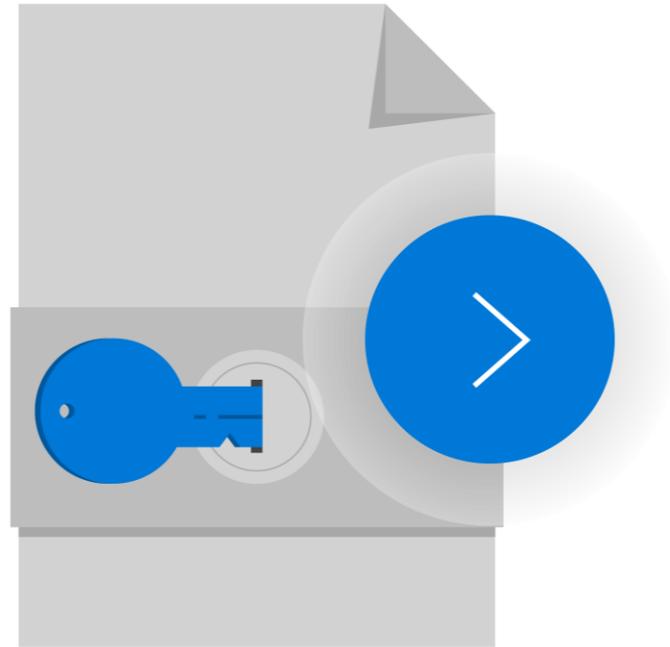
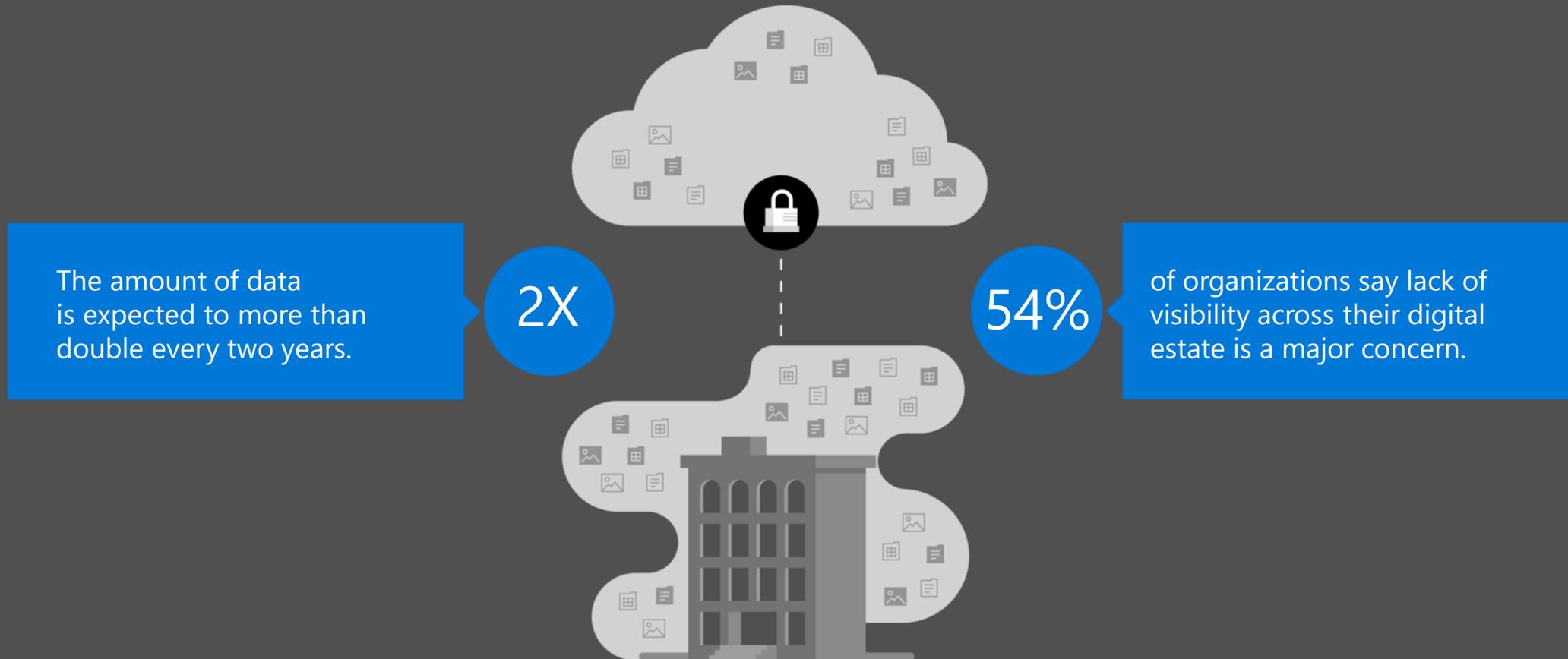


How can Microsoft Information Protection help protect your data wherever it lives?



Your data footprint is growing rapidly. How can you protect it?

The biggest challenge facing data governance is visibility.



Start

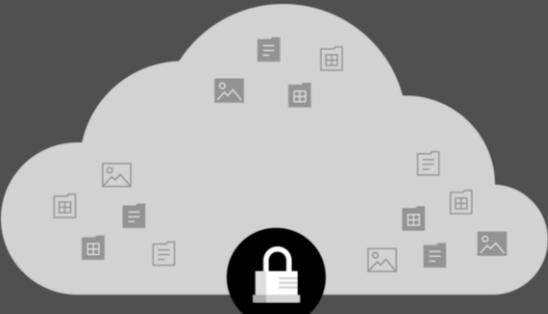
Know Your Data

Protect Your Data

Prevent Data Loss

The move to remote work makes the problem worse.

CORPORATE CLOUD DATA



80% of data is "dark," or unable to be directly governed.

74% of organizations will shift some employees to remote work permanently.



ON-PREMISES DATA



REMOTE WORKER DATA

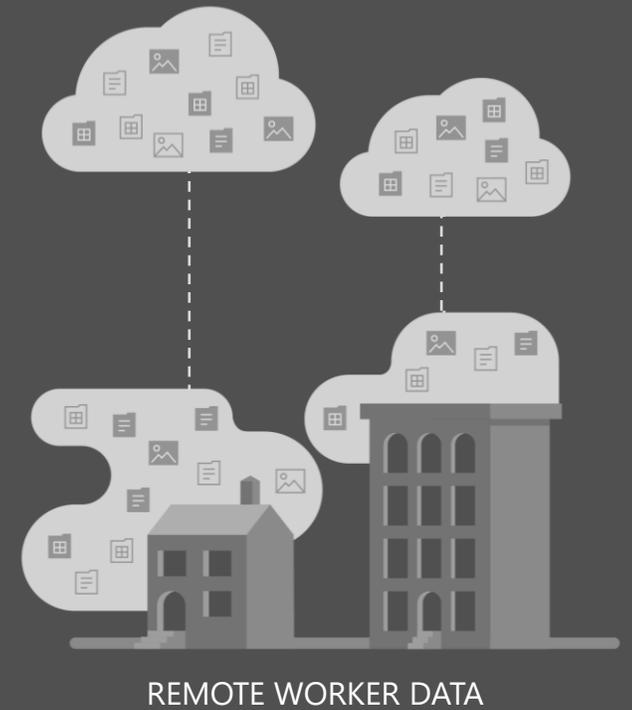
Your data can easily wind up in unsanctioned clouds, and from there, who knows?



63%

of organizations fear data leakage or spillage while people are working from home during the pandemic.

UNSANCTIONED CLOUD DATA



[Start](#)

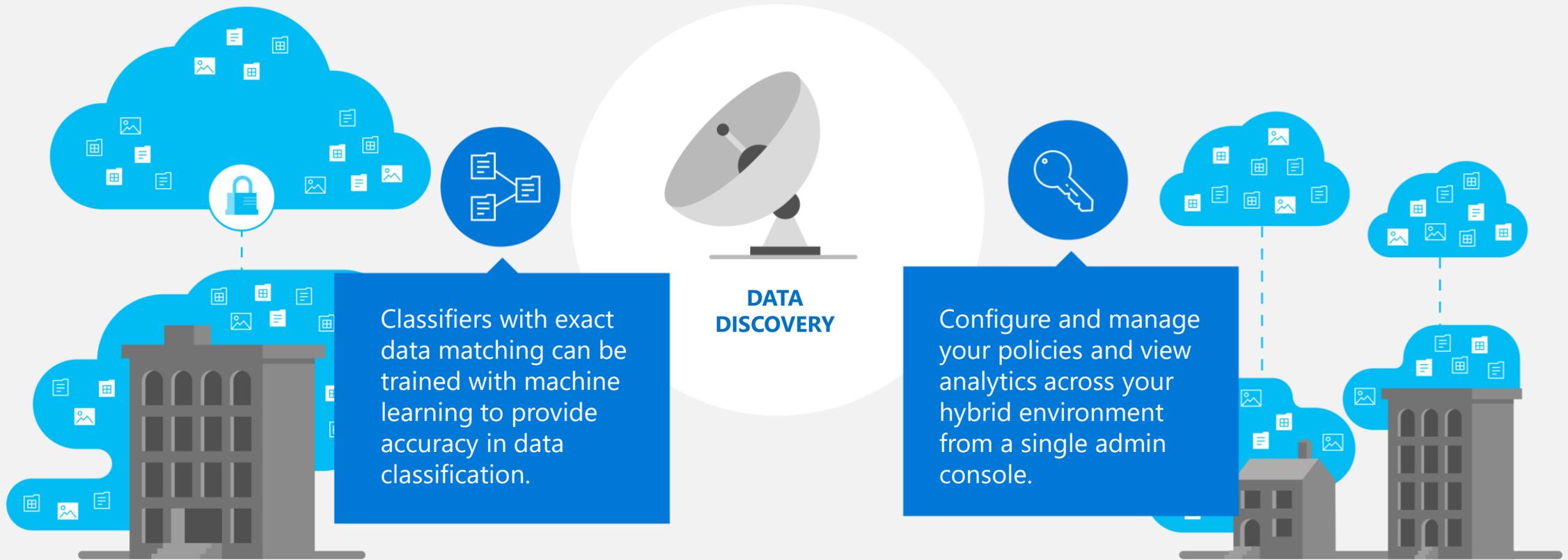
[Know Your Data](#)

[Protect Your Data](#)

[Prevent Data Loss](#)

Information protection starts with data discovery

Understand your data landscape and identify important data across your hybrid environment with Microsoft Information Protection.



Start

Know Your Data

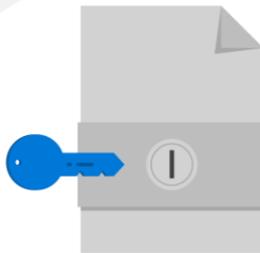
Protect Your Data

Prevent Data Loss

Protect and govern your data, wherever it lives

Apply flexible protection actions including encryption, access restrictions, and visual markings.

Built-in labeling and protection is shared across Office apps, Office 365 services, and other services like Microsoft Power BI, Microsoft Edge, and Windows.



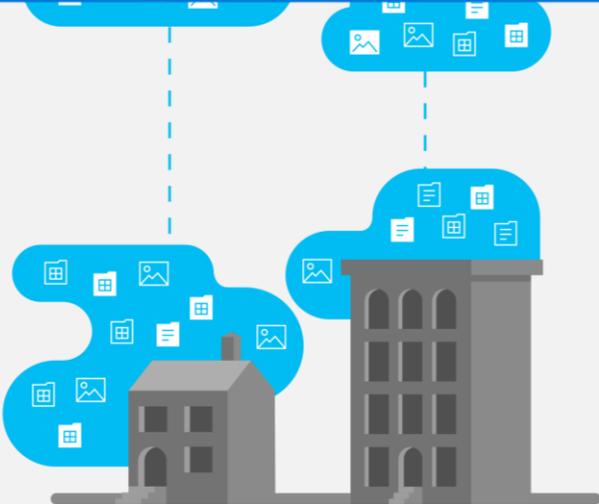
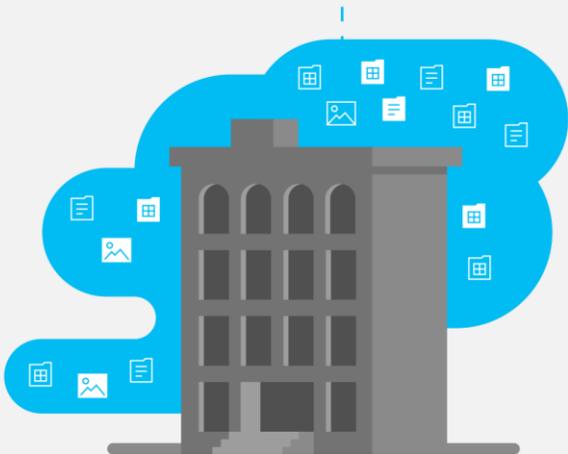
LABELING AND PROTECTION



Extensibility allows you to classify and protect third-party documents, such as CAD or PDF, through Microsoft Cloud App Security.



End users get a simple and consistent interface for applying policies and classifying files.



How can Microsoft Information Protection help protect your data wherever it lives?

An Outlook user attaches sensitive files to an email.



A user copies sensitive files to an unknown USB drive.



FLAGGED BEHAVIOR



PROTECTED INFORMATION

A Microsoft Teams user sends sensitive information in chat.



A user attempts to move sensitive files to an unsanctioned cloud.



PREVENTED BEHAVIOR

Start

Know Your Data

Protect Your Data

Prevent Data Loss

Learn more about Microsoft Information Protection at
aka.ms/mipc/techcommunity

