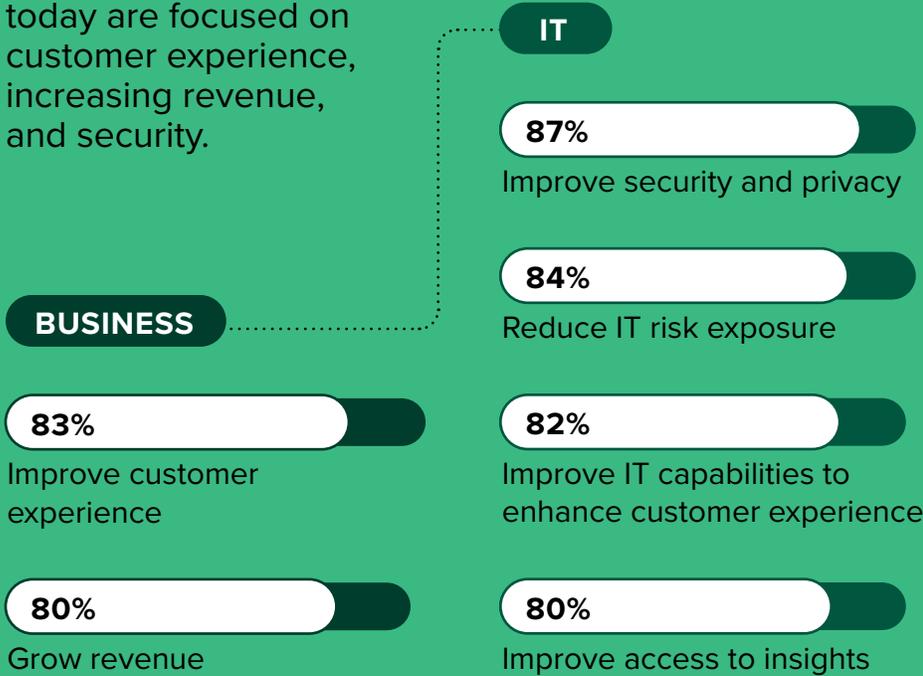


Cloud Migration In The Energy Industry: The Move Towards An Open, Cloud-Based Platform

MOST PRIORITIZED BUSINESS AND IT OBJECTIVES

Energy organizations today are focused on customer experience, increasing revenue, and security.



TOP DATA CHALLENGES FOR ORGANIZATIONS

Energy firms struggle with maintaining data quality, data processing speeds, and finding data insights.

Biggest data challenges include the following:



CLOUD MIGRATION YIELDS BENEFITS TO ORGANIZATIONS MAKING THE MOVE

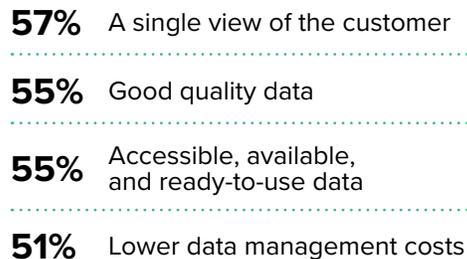
A cloud-based platform enables firms to address top business/IT priorities and data challenges.



TAKING IT A STEP FURTHER

Energy organizations interested in an open, cloud-based platform expect even more benefits.

Expected benefits if applications and data are unified and interoperable:



Expected benefits if applications and data are on the same platform:

